

# It's Your Newspaper

And It's the only mirror of the activities of the human family that records your individual history from the cradle to the grave.



**BIRTH**

WHEN a baby is born your newspaper announces the birth, and as the following successive steps in the child's life are taken they are announced in your newspaper and become recorded history: its christening, its enrollment in Nursery School...

**NURSERY SCHOOL**



SUBSEQUENTLY its activities in elementary and high school are noted, and don't forget its birthdays. These important events are reported in your Newspaper in words and pictures.

**ELEMENTARY SCHOOL**



HIGH SCHOOL Graduation Day comes. You are proud of your growing youngsters, and so is your newspaper, which announces the events in connection with graduation exercises, with pictures of the happy graduates. All of this becomes history which only your newspaper records in permanent form.



**ARMED FORCES**

FREQUENTLY your newspaper assists your boy or girl in making a choice of a college or technical school. Or, your boy or girl may be called for service in one of the branches of the armed forces. If he or she wins scholastic honors, or is outstanding in athletics your newspaper chronicles these episodes in the advancing stages of progress.

**PROFESSIONS**

AFTER college comes the beginning of life's career. Your newspaper frequently assists young men and women in making this choice. Occasionally your newspaper offers young men and women the choice of several phases of professional work in journalism. Others may enter some other line of business, may teach, farm, go into industry, practice medicine or law or dentistry, take up the fine arts, become a stage or screen star.



**INDUSTRY**

**HIGH SCHOOL or COLLEGE**

AT some point between graduation from college or professional school, technical or trade school, and the starting of life's career comes romance and marriage. Your newspaper covers this important event in words and pictures. From this point on every important step in the individual's life that has news value is chronicled by your newspaper. The record is continuous and whether one's career follows the course of business, education, art, stage, screen, entertainment in other fields, social work, farming or industry, your newspaper heralds the unbroken march of your success.



AND this recording of "history in the making" goes on in the columns of your newspaper ONLY, to the termination of your active labors, through the pleasant years of your retirement.



**MARRIAGE and HOME LIFE**

**BUSINESS**

**IN RETIREMENT**



Even when the "final summons" comes, there is a last report in—

Your Newspaper

# Journal and Guide

Has Been Your Newspaper For Over 50 Years!